

Exactech Powers New Ways for Surgeons to Connect with Patients Through ExacCoach™

GAINESVILLE, Fla. (March 16, 2022) – Exactech, a developer and producer of innovative implants, instrumentation, and smart technologies for joint replacement surgery, announced the initial release of exacCoach™ with an automated patient text messaging service that helps surgeons easily communicate with their total joint patients from surgical preparation through rehabilitation. Powered by Active Intelligence®, the exacCoach suite is designed to decrease office workload and improve patient satisfaction through its robust platform of smart communication technologies and future integrations.

An exacCoach initial adopter, Chris Christensen, MD, of Bluegrass Orthopaedics, commented, “One of my patients, who was about to undergo her second hip replacement told me how much she loved the new communication. She felt confident this was going to be the new way of the future because patients had pertinent, timely reminders that were easy to understand and easy to follow. It makes me incredibly optimistic for the future of the program.”

The exacCoach message stream is designed to inform patients and their caregivers about what to expect before and after their surgical procedure, including words of encouragement, helpful videos, and exercise recommendations. The automated technology can be fully customized to meet the needs of each surgeon and their practice.

“The introduction of exacCoach is an exciting example of Exactech’s efforts to partner with surgeons in ways to make them more efficient, while still prioritizing and elevating the surgeon-patient experience,” Exactech President and CEO Darin Johnson said. “The text messaging



 **EXACTECH, INC**
2320 NW 66th Court
Gainesville, FL 32653
USA

 352.377.1140

 352.378.2617

platform allows surgeons more time to meet increasing demands, while providing a personalized experience for their patients every step of the way through the journey of care.”

exacCoach is in its initial pilot release with future expansion and integrations planned for later this year. For more information, visit www.exacCoach.com.

About Exactech

Exactech is a global medical device company that develops and markets orthopaedic implant devices, related surgical instruments and the Active Intelligence® platform of smart technologies to hospitals and physicians. Headquartered in Gainesville, Fla., Exactech markets its products in the United States, in addition to more than 30 markets in Europe, Latin America, Asia and the Pacific. Visit www.exac.com for more information and connect with us on [LinkedIn](#), [Vumedi](#), [YouTube](#), [Instagram](#) and [Twitter](#).

Media Contact

Courtney Adkins, Senior Marketing Communications Manager

(352) 377-1140

media@exac.com